FLEET DATA ANALYST

Role Overview

Smart, sustainable transport systems rely not only on vehicles and infrastructure but on the data that drives decision-making. Fleet Data Analysts play a critical role in shaping the future of mobility by turning complex data into actionable insights that improve efficiency, reduce emissions, and support the transition to net zero.

As a Fleet Data Analyst, you'll work at the intersection of technology, transport, and sustainability, monitoring and interpreting data from vehicle fleets to optimise performance, reduce costs, and support strategic planning across public and private transport networks.

Key Responsibilities

✓ **Collecting and analysing fleet data, including fuel usage**, maintenance records, route efficiency, and emissions to identify trends and opportunities for improvement.

✓ **Developing dashboards and reports that provide clear**, actionable insights for fleet managers, technicians, and sustainability teams.

✓ **Monitoring vehicle performance and predictive maintenance**, using telematics and sensor data to anticipate faults and reduce downtime.

✓ **Supporting the transition to low-emission fleets**, by modelling the impact of electric and hybrid vehicles on operational efficiency and environmental targets.

✓ **Collaborating with cross-functional teams**, including engineering, operations, and sustainability leads to inform data-driven decisions.

✓ **Ensuring data integrity and compliance**, with robust processes for data security, privacy, and regulatory reporting.

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This role offers the opportunity to work with cutting-edge analytics tools and contribute directly to the development of smarter, greener transport systems. Continuous professional development (CPD) in areas such as data science, transport modelling, and sustainability reporting ensures you stay ahead of industry trends and innovations.

Fleet Data Analysts are not just number crunchers, they are strategic enablers of change, helping organisations move towards cleaner, more efficient transport solutions.

REAL VOICE: MARC COCKERTON

"By the early 2030s, I see fleets running quietly and intelligently through cities. Electric, data-connected, and supported by people and systems working in harmony.

The future van won't just move goods; it'll be part of a living, learning network that brings together technology, sustainability, and human expertise."